

STANLEY/STELLA

AW22



AW22 Mood.



AW22 Decorated collection

The Trends

- Positive messaging
- Playful slogans
- Café Style Artworks
- Crafted approach



Decoration: AW22 Trends.

STANLEY/STELLA

CAFÉ ARTWORKS



PLAYFUL SLOGANS



VARSITY LETTERING



CHAIN EMBROIDERY



COLOURBLOCK MOTIFS



POSITIVE MESSAGING

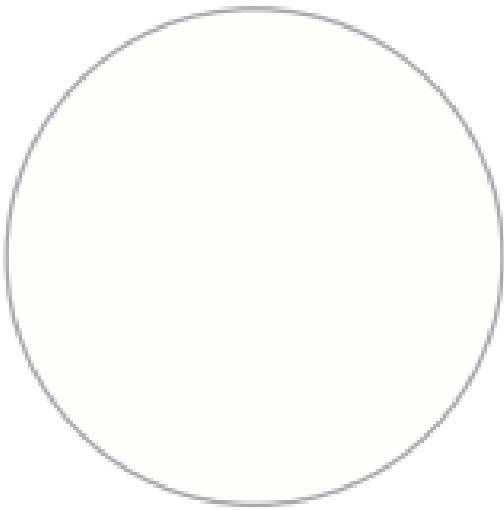


3D EMBROIDERIES

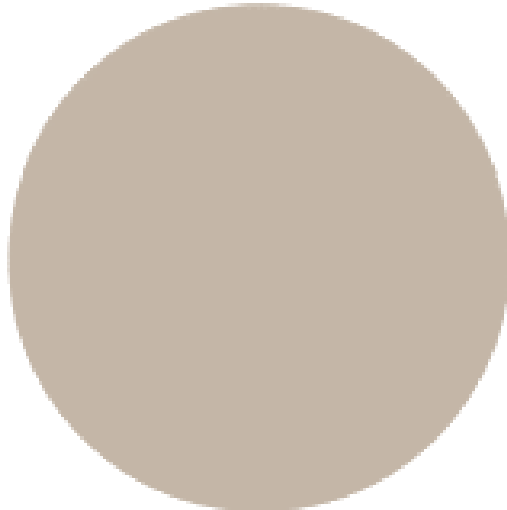


PRINT/FLOCK MIX

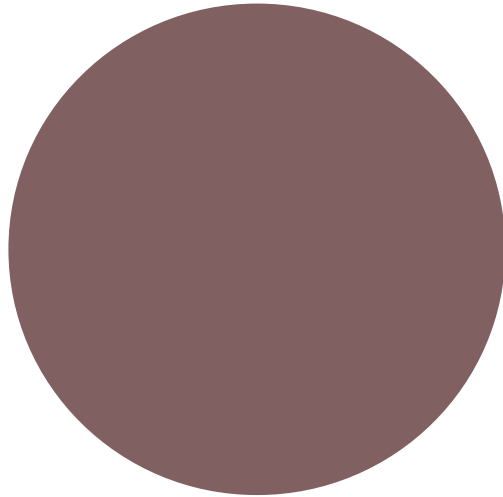
AW22 Colours.



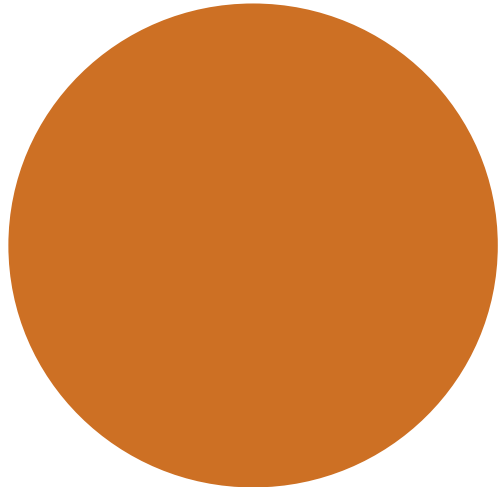
Off White
C018
EXISTING



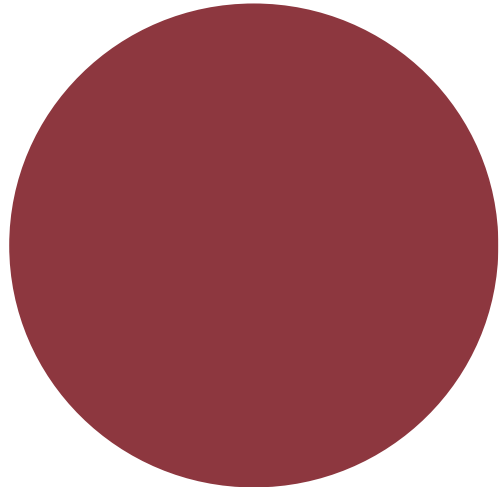
Desert Dust
C028
EXISTING



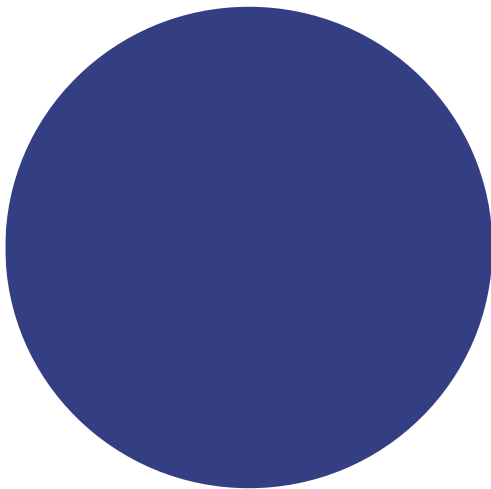
Kaffa Coffee
C085



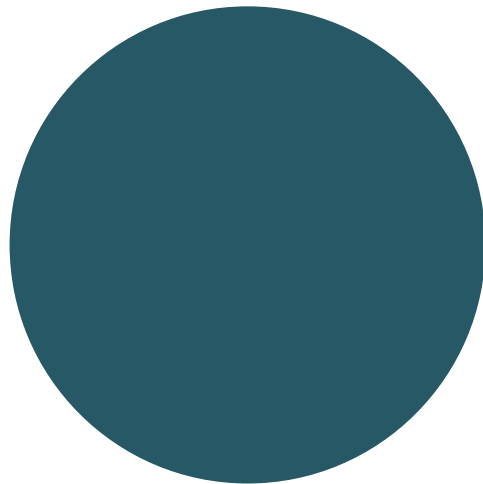
Day Fall
C087



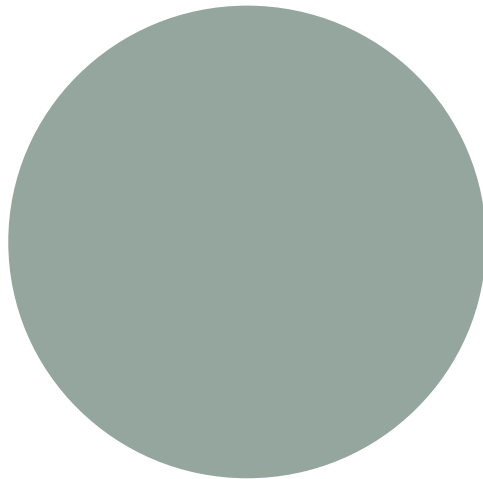
Red Earth
C086



Worker Blue*
C088



Stargazer
C702
EXISTING



Aloe
C089



Dip Dye Hydro/ Aloe *
C090



Dip Dye Worker Blue/Heather Grey *
C095

***Seasonal : available until December 2023 (18 months)**

AW22 Main focus.



Dry & Heavy Programs



Recycled Range



Line Extension



Sherpa Story



Outerwear

AW22 Dry Program.





The unisex boxy dry hand feel hoodie sweatshirt

400 GSM

Oversized

XXS-3XL

FABRIC

Terry sweatshirt
100% organic cotton
Dry wash

ABOUT THIS STYLE

New dry hand feel terry hoodie without drawcords.
This hoodie is a must have for the season AW22.
This style is available in 10 colours.

Worker Blue
C088
Seasonal

Aloe
C089

White
C001

Stargazer
C702

Heather Grey
C250

Desert Dust
C028

French Navy
C727

Red Earth
C086

Black
C002

Kaffa Coffee
C085



CORE

STSU798

STANLEY/STELLA

LEDGER DRY

The unisex boxy dry hand feel crewneck

400 GSM

Oversized

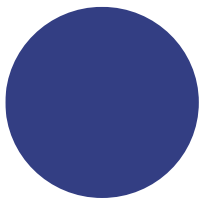
XXS-3XL

FABRIC

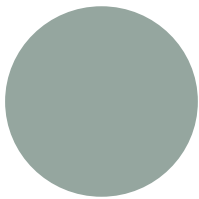
Terry sweatshirt
100% organic cotton
Dry wash

ABOUT THIS STYLE

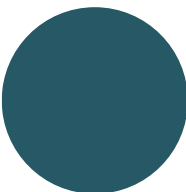
New dry hand feel terry crewneck.
This style is available in 10 colours.



Worker Blue
C088
Seasonal



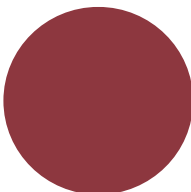
Aloe
C089



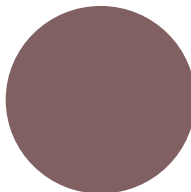
Stargazer
C702



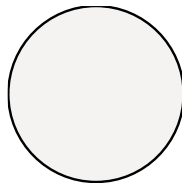
Desert Dust
C028



Red Earth
C086



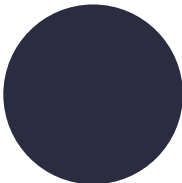
Kaffa Coffee
C085



White
C001



Heather Grey
C250



French Navy
C727



Black
C002



CORE

STSU795

STANLEY/STELLA

MILLER DRY

The unisex boxy dry hand feel quarter zip sweatshirt

400 GSM

Oversized

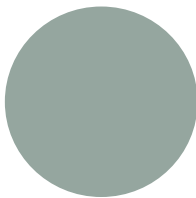
XXS-3XL

FABRIC

Terry sweatshirt
100% organic cotton
Dry wash

ABOUT THIS STYLE

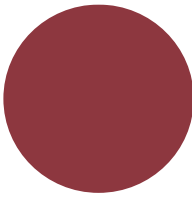
New dry hand feel terry quarter zip sweatshirt available in 6 colours



Aloe
C089



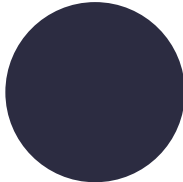
Desert Dust
C028



Red Earth
C086



Heather Grey
C250



French Navy
C727



Black
C002



CORE

STBU944

STANLEY/STELLA

BOARDER DRY

The unisex dry hand feel jogger shorts

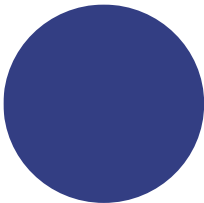
| 400 GSM | Relaxed fit | XXS-3XL

FABRIC

Terry sweatshirt
100% organic cotton
Dry wash

ABOUT THIS STYLE

| New dry hand feel terryshort available in 5 colours
Wider waistband providing a more sportive look



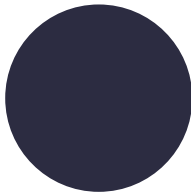
Worker Blue
C088
Seasonal



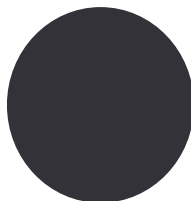
Desert Dust
C028



Heather Grey
C250



French Navy
C727



Black
C002



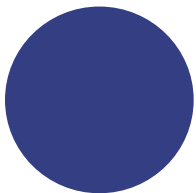
CORE

STTM558

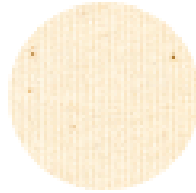
SHIFTS DRY

The unisex dry handfeel long sleeve t-shirt

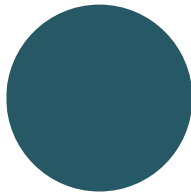
| 200 GSM | Medium fit | XXS-3XL



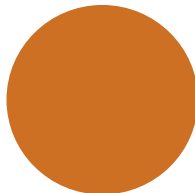
Worker Blue
C088
Seasonal



Natural Raw
C054



Stargazer
C702



Day Fall
C087



STANLEY/STELLA

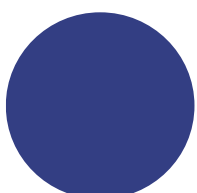
CORE

STTU788

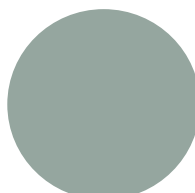
FREESTYLER

The unisex dry handfeel heavy weight t-shirt

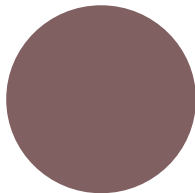
| 240 GSM | Relaxed fit | XXS-3XL



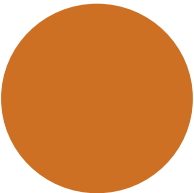
Worker Blue
C088
Seasonal



Aloe
C089



Kaffa Coffee
C085



Day Fall
C087

AW22 Heavy Program.





CORE STSU866

RADDER HEAVY

The unisex heavy relaxed crewneck sweatshirt

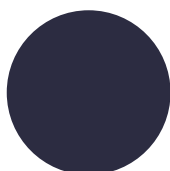
500 GSM | Relaxed fit | XXS-3XL

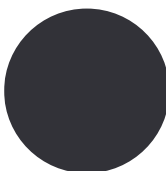
FABRIC | Brushed sweatshirt
100% organic cotton

- 

Natural Raw
C054
- 

Red
C004
- 

Heather Grey
C250
- 

French Navy
C727
- 

Black
C002



CORE STTU867

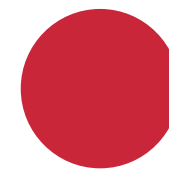
SLAMMER HEAVY

The unisex heavy relaxed hoodie sweatshirt

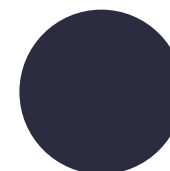
500 GSM | Relaxed fit | XXS-3XL

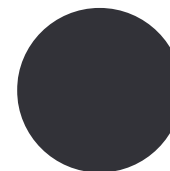
FABRIC | Brushed sweatshirt
100% organic cotton

- 

Natural Raw
C054
- 

Red
C004
- 

Heather Grey
C250
- 

French Navy
C727
- 

Black
C002



STANLEY/STELLA

CORE STSU953

LOCKER HEAVY

The unisex heavy relaxed zip-thru sweatshirt

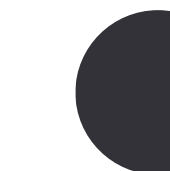
500 GSM | Relaxed fit | XXS-3XL

FABRIC | Brushed sweatshirt
100% organic cotton

- 

Natural Raw
C054
- 

Heather Grey
C250
- 

French Navy
C727
- 

Black
C002

AW22 Re-Cycled range.





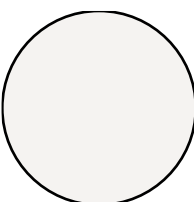
CORE STTU787

RE-CREATOR

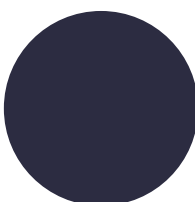
The unisex recycled t-shirt

180 GSM Medium fit XXS-3XL

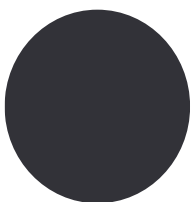
FABRIC 50% recycled open end cotton
50% organic raw open end cotton



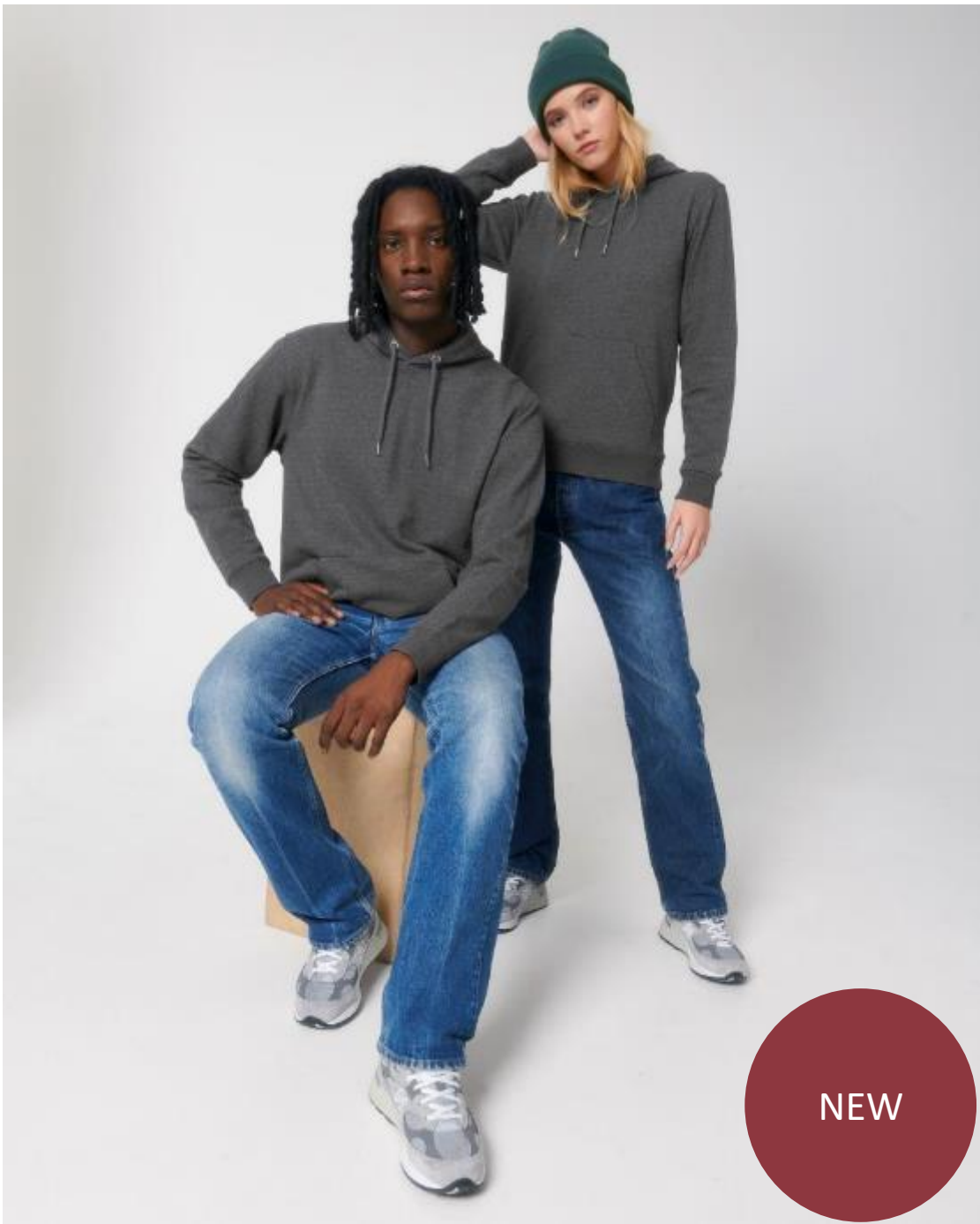
RE - White
C602



RE - Navy
C601



RE - Black
C600



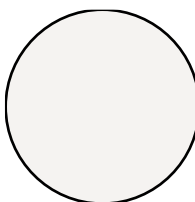
CORE STSU800

RE-CRUISER

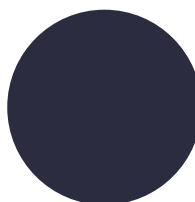
The unisex recycled hoodie sweatshirt

350 GSM Medium fit XXS-3XL

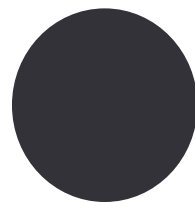
FABRIC Terry sweatshirt, 15% recycled polyester/42,5%
recycled open end cotton / 42,5% organic raw cotton



RE - White
C602



RE - Navy
C601



RE - Black
C600

STANLEY/STELLA

NEW

AW22 Line extensions.





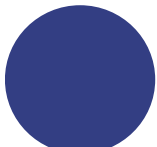
STANLEY/STELLA

ICONIC
CREATOR

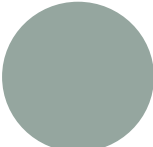
STTU755

The iconic unisex t-shirt

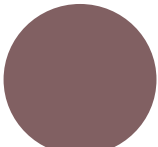
| 180 GSM | Medium fit | XXS-3XL



Worker Blue
C088
Seasonal



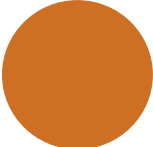
Aloe
C089



Kaffa Coffee
C085



Red Earth
C086



Day Fall
C087



Stargazer
C702



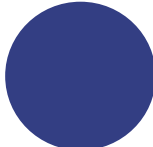
Off White
C018

ICONIC
CRUISER

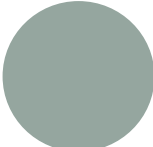
STSU822

The iconic unisex hoodie sweatshirt

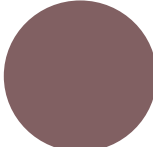
| 350 GSM | Medium fit | XXS-3XL



Worker Blue
C088
Seasonal



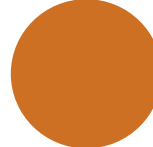
Aloe
C089



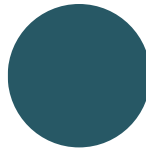
Kaffa Coffee
C085



Red Earth
C086



Day Fall
C087



Stargazer
C702



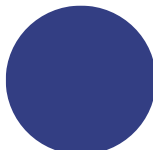
Off White
C018

ICONIC
CHANGER

STSU823

The iconic unisex crewneck sweatshirt

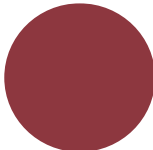
| 350 GSM | Fitted | XXS-3XL



Worker Blue
C088
Seasonal



Kaffa Coffee
C085



Red Earth
C086



Stargazer
C702



Off White
C018



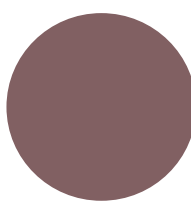
ICONIC

STPU331

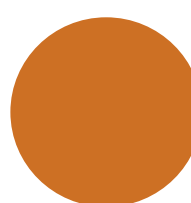
PREPSTER

The unisex polo

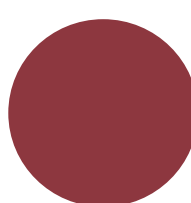
| 230 GSM | Medium fit | XXS-3XL



Kaffa Coffee
C085



Day Fall
C087



Red Earth
C086



Mid Heather Grey
C650



STANLEY/STELLA

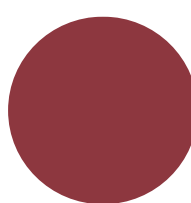
CORE

STPU332

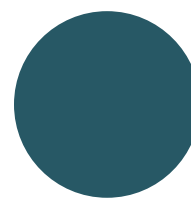
PREPSTER LONG SLEEVE

The unisex long sleeve polo

| 230 GSM | Medium fit | XXS-3XL



Red Earth
C086



Stargazer
C702



Mid Heather Grey
C650

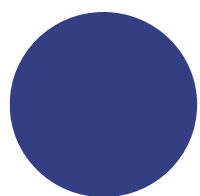


ICONIC STTK909

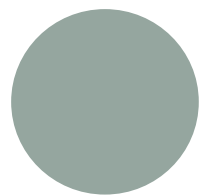
MINI CREATOR

The iconic kids' t-shirt

| 155 GSM | Medium fit | 3-4 / 12-14



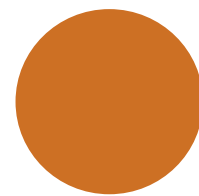
Worker Blue
C088
Seasonal



Aloe
C089



Lavender
C063



Day Fall
C087

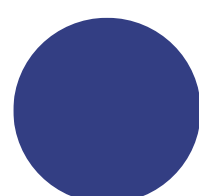


ICONIC STSK911

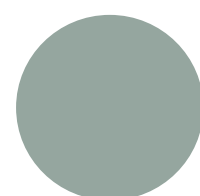
MINI CRUISER

The iconic kids' hoodie sweatshirt

| 300 GSM | Medium fit | 3-4 / 12-14



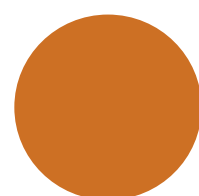
Worker Blue
C088
Seasonal



Aloe
C089



Lavender
C063



Day Fall
C087



STANLEY/STELLA

ICONIC STSK913

MINI CHANGER

The iconic kids' crewneck sweatshirt

| 300 GSM | Fitted | 3-4 / 12-14



Lavender
C063



CORE

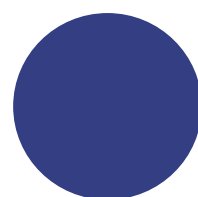
STAU772

RIB BEANIE

The rib beanie

FABRIC

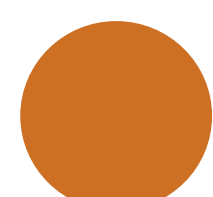
1x1 full needle rib
20% recycled polyester / 80% organic cotton



Worker Blue
C088
Seasonal



Stargazer
C702



Day Fall
C087



CORE

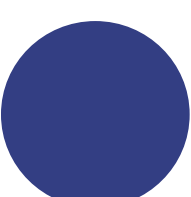
STAU771

FISHERMAN BEANIE

The fisherman beanie

FABRIC

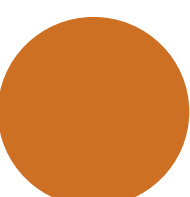
1x1 fisherman rib
95% organic cotton / 5% elastane



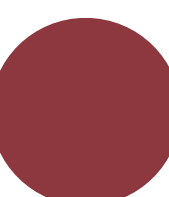
Worker Blue
C088
Seasonal



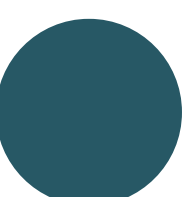
Aloe
C089



Day Fall
C087



Red Earth
C086



Stargazer
C702

STANLEY/STELLA



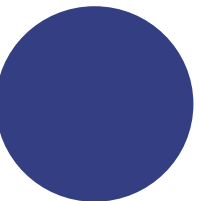
CORE

SLAMMER

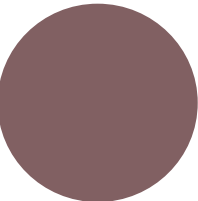
STSU856

The unisex relaxed hoodie
sweatshirt

350 GSM | Relaxed fit | XXS-3XL



Worker Blue
C088
Seasonal



Kaffa Coffee
C085



Off White
C018



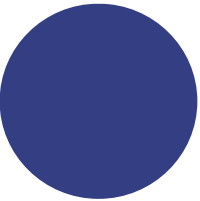
CORE

RADDER

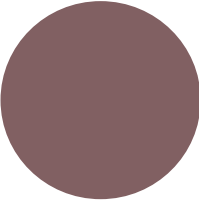
STSU857

The unisex relaxed crewneck sweatshirt

350 GSM | Relaxed fit | XXS-3XL



Worker Blue
C088
Seasonal



Kaffa Coffee
C085



Off White
C018



STANLEY/STELLA

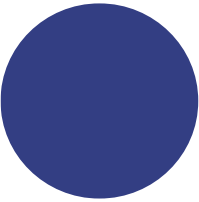
CORE

FUSER

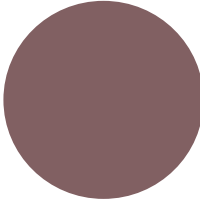
STTU759

The unisex relaxed t-shirt

180 GSM | Relaxed fit | XXS-3XL



Worker Blue
C088
Seasonal



Kaffa Coffee
C085



Off White
C018



CORE

STBM569

STANLEY/STELLA

MOVER

The unisex jogger pants

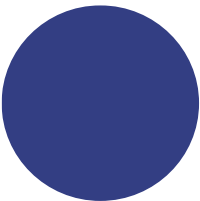
| 300 GSM | Medium fit | XXS-3XL

FABRIC

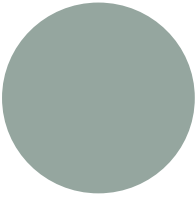
Brushed sweatshirt
85% organic cotton
15% recycled polyester

ABOUT THIS STYLE

| Our unisex jogger pants available in 4 new colours. Perfect for total looks.
There is a strong trend for earthy colours which is reflection in the extension for AW22



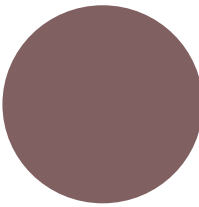
Worker Blue
C088
Seasonal



Aloe
C089



Desert Dust
C028



Kaffa Coffee
C085



CAPSULE STSU858

SLAMMER DIP DYE

The unisex dip dye relaxed hoodie crewneck

350 GSM Relaxed fit XXS-3XL



Hydro/Aloe
C090
SEASONAL



Worker Blue/Heather Grey
C095
SEASONAL



CAPSULE STBU577

MOVER DIP DYE

The unisex dip dyed jogger pants

300 GSM Medium fit XXS-3XL



Hydro/Aloe
C090
SEASONAL



Worker Blue/Heather Grey
C095
SEASONAL



STANLEY/STELLA

CAPSULE STTU785

FUSER DIP DYE

The unisex dip dye relaxed t-shirt

180 GSM Relaxed fit XXS-3XL



Hydro/Aloe
C090
SEASONAL



Worker Blue/Heather Grey
C095
SEASONAL



CAPSULE STSK942

MINI CRUISER DIP DYE

The kids' dip dye hoodie sweatshirt

| 300 GSM | Medium fit | 3-4/ 12-14

CAPSULE STBK943

MINI SHAKE DIP DYE

The kids' dip dye jogger pants

| 300 GSM | Medium fit | 3-4/ 12-14



Hydro/Aloe
C090
SEASONAL



CAPSULE STTK940

MINI CREATOR DIP DYE

The kids' dip dye t-shirt

| 155 GSM | Medium fit | 3-4/ 12-14



Hydro/Aloe
C090
SEASONAL

STANLEY/STELLA



CORE STSM611

STANLEY TRUCKER

The men's quarter zip sweatshirt

| 300 GSM | Medium fit | XS-2XL



Natural Raw
C054



Khaki
C223



Burgundy
C244



CORE STSU824

SIDER

The unisex side pocket hoodie sweatshirt

| 300 GSM | Medium fit | XXS-3XL



Natural Raw
C054



Desert Dust
C028



Cotton Pink
C005



Sky Blue
C232



Stem Green
C059



Stargazer
C702



Khaki
C223



CORE STSW125

STELLA DAZZLER

The women's relaxed fit sweatshirt

| 300 GSM | Relaxed fit | XS-2XL



Natural Raw
C054



Butter
C078



Serene Blue
C057



Lavender
C063



Burgundy
C244



Cream Heather Grey
C680

AW22 Sherpa Story.



CAPSULE

STSU884

SNUGGER

The unisex sherpa hoodie

390 GSM

Medium fit

XXS-3XL

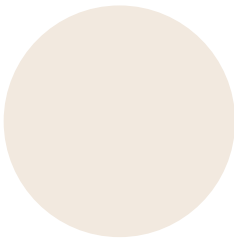
FABRIC

Shell: sherpa in 100% recycled polyester

Lining: mesh in 100% recycled polyester (body)/Taffeta 100% recycled polyester (sleeves)

ABOUT THIS STYLE

Sherpa is fully on trend and the application on our well known hoodie is perfect for the winter season.



Natural
C007





CORE

STSU956

STANLEY/STELLA

HYGGER SHERPA

The unisex sherpa lined zip-thru hoodie sweatshirt

300 GSM

Medium fit

XXS-3XL

FABRIC

Shell: terry sweatshirt 85% organic cotton 15% recycled polyester

Lining: sherpa in 100% recycled polyester

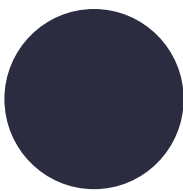
ABOUT THIS STYLE

Relift of our existing warmer sherpa with a cleaner & softer sherpa, updated details and fit.

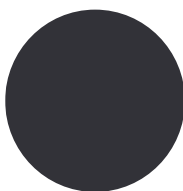
Available in 6 colours



Burgundy
C244



French Navy
C727



Black
C002



Heather Sand
C592



Heather Grey
C250



Dark Heather Grey
C651



CORE

STJU883

OUTSIDER

The unisex sherpa lined zip-thru | Medium fit | XXS-3XL

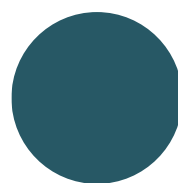
Shell : sherpa in 100% recycled polyester – 390 GSM

Lining: mesh in 100% Recycled polyester (body) -75 GSM

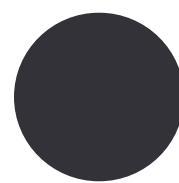
Taffeta 100% recycled polyester (sleeves)



Natural
C007



Stargazer
C702



Black
C002



CAPSULE

STJU949

OUTSIDER AOP

The AOP unisex sherpa lined zip-thru | Medium fit | XXS-3XL

Shell : sherpa in 100% recycled polyester – 390 GSM

Lining: mesh in 100% Recycled polyester (body) -75 GSM

Taffeta 100% recycled polyester (sleeves)



Camo Sherpa
C098
SEASONAL

STANLEY/STELLA

AW22 Outerwear.





CORE

STJU845

RIVER

The unisex overshirt

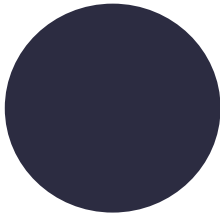
| 390 GSM | Medium fit | XXS-3XL

FABRIC

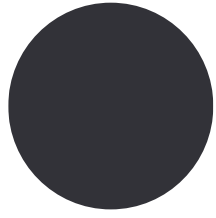
Wool touch fabric in 100% recycled polyester



Natural
C007



French Navy
C727



Black
C002



Dark Heather Grey
C651



CAPSULE

STJU950

RIVER CHECK

The unisex check overshirt

| 390 GSM | Medium fit | XXS-3XL

FABRIC

Wool touch fabric in 100% recycled polyester



Worker Blue Check
C093

SEASONAL

STANLEY/STELLA



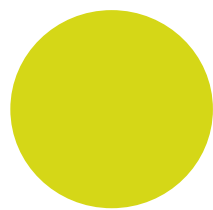
CORE STJU840

PUFFER

The oversized puffer jacket | Oversized fit | XXS-3XL

FABRIC

Shell & lining: plain weave in 100% recycled polyester
Fluorine-free durable water repellence -75 GSM
Padding: 100% recycled polyester – *100 GSM*

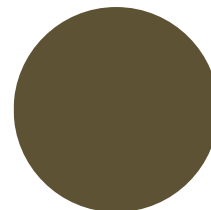


Lime Flash
C082

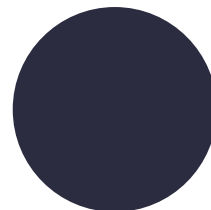
SEASONAL



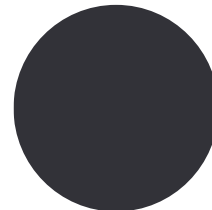
Off White
C018



British
Khaki
C008



French Navy
C727



Black
C002



CAPSULE STJU945

PUFFER AOP

The oversized AOP puffer jacket | Oversized fit | XXS-3XL

FABRIC

Shell & lining: plain weave in 100% recycled polyester
Fluorine-free durable water repellence -75 GSM
Padding: 100% recycled polyester – *100 GSM*



Camouflage
C805

SEASONAL



FABRIC

Shell : 100% Recycled Polyester – Balanced plain weave - *140GSM*
Padding: 100% Recycled polyester pearl filling - *175 GSM*
Lining: 100% Recycled Polyester – Balanced plain weave – *75GSM*
Zip: 100% recycled polyester



CORE

STJM889

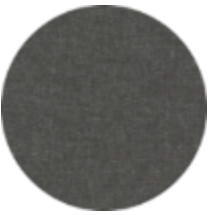
STANLEY VOYAGER *Wool-Like*

The wool-like men’s padded jacket | Fitted | S-3XL

STELLA VOYAGER *Wool-Like*

STJW897

The wool-like women’s padded jacket | Fitted | XS-2XL



Deep Metal
Heather Grey
C094



Dark Heather Grey
C651

CORE

STJM898

STANLEY CLIMBER *Wool-Like*

The wool-like men’s body warmer | Fitted | S-3XL

STELLA CLIMBER *Wool-Like*

STJW899

The wool-like women’s body warmer | Fitted | XS-2XL



CORE

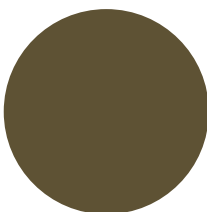
STJU841

PADDED PARKER

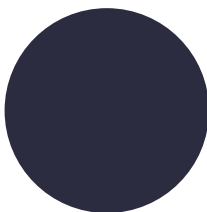
The unisex over the head padded parker jacket | Medium fit | XXS-3XL

FABRIC

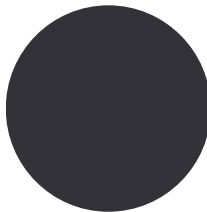
Shell & lining: plain weave in 100% recycled polyester
Fluorine-free durable water repellence -75 GSM
Padding: 100% recycled polyester – *100 GSM*



British Khaki
C008



French Navy
C727



Black
C002



STANLEY/STELLA

CAPSULE

STJU946

PADDED PARKER AOP

The unisex AOP over the head padded parker jacket | Medium fit | XXS-3XL

FABRIC

Shell & lining: plain weave in 100% recycled polyester
Fluorine-free durable water repellence -75 GSM
Padding: 100% recycled polyester



Camouflage
C805
SEASONAL



CAPSULE

STJU947

PADDED PARKER TWEED

The unisex tweed check over the head padded parker jacket | Medium fit | XXS-3XL

FABRIC

- Shell: plain weave in 100% recycled polyester
- Fluorine-free durable water repellence -75 GSM
- Padding: 100% recycled polyester – 100 GSM
- Lining: plain weave in 100% recycled polyester



Beige Tweed Check
C829
SEASONAL



CAPSULE

STJU888

SPEEDER TWEED

The unisex tweed check over the head jacket | Medium fit | XXS-3XL

FABRIC

- Shell: twill weave in 100% recycled polyester
- Fluorine-free durable water repellence -165 GSM
- Lining: taffeta in 100% recycled polyester -75 GSM



Beige Tweed Check
C829
SEASONAL

STANLEY/STELLA

CO-CREATING THE FUTURE TOGETHER